

## **CLUB NEWS – Life is Calling!**

From Escapees RV Club

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Escapees employees recently challenged themselves to create a clever and motivational one-liner to stimulate others to pursue their dreams. Congratulations to Tammy Johnson, Escapees editorial assistant who created the winning entry:

**Escape to the open road...life is calling!**

Guests at Escapees National Headquarters will see Tammy's picture in the lobby along with her simplistically sound reminder to live each day to the fullest.

While this was the selected favorite, the wisdom that flowed from Escapees talented staff was so extraordinary that a full list of slogans were developed from them. You will surely see some of those witty snippets in ads and promotions in the months ahead. Once again, it has been proven that you don't have to live in a city of hundreds of thousands to find top-notch people. Polk County consists of less than 10,000 people, yet Escapees has managed to recruit an expert staff that go beyond brains, they have heart!

**We'll take heart any day.**

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