

It's Not Just Business—It's Personal

Cathie Carr, President

The Escapees RV Club will be celebrating its 30th birthday in 2008. Our goal throughout these years has been to help our members get the absolute most out of their RV experience. We've done this by offering a total support network for RVers. That total support network means we educate, entertain, and provide lots of opportunities for fun. The real secret is to involve your heart as much as your head in the total support process. In fact, we believe this fundamental principle of **personalized service and support** is what has allowed us to transcend the boundaries of conventional business and create the feelings of family and community. It is our desire to interact with members on the most personal level that makes us thrive.

Escapees' number-one focus is support. Support comes in many forms. It may be the social support of one of the 51 regional chapters, 50 Birds of a Feather (like-interest groups), or the one-on-one support from our 65,000 extended-family members who adhere to the Escapees' sharing and caring code of ethics.

To help these 65,000 extended-family members stay connected, we offer *Escapees* magazine — 104-page bimonthly publication containing articles written by RVers. This award-winning magazine is the most comprehensive and informative RV publication on the market. It is loaded with tips, articles, and information presented in an interesting, sometimes dramatic, and always educational style. There is a digital version of the magazine available online, including a comprehensive archive of past issues and articles.

The array of personalized and sometimes unique support services we offer our members includes:

- The Escapees Mail Service is the largest mail-forwarding service in the U.S., and the only one that offers its members the opportunity to personalize their mail delivery options. Almost 22,000 Escapees members rely on the Escapees Mail Service to keep them connected to their families, friends, and businesses.
- Rainbow and SKP Co-Op Parks — we directly own and operate eight Rainbow Parks in seven states, that offer dry-camping to full hookups with many short- and long-term parking options. Eleven SKP Co-Op Parks also offer home-base and overnight options. Rainbow Parks are open to the public. SKP Co-Op parks are limited to members only. Our parks are well-maintained, attractive, and friendly, offering a welcome respite to travelers.
- Discount Parks — nearly 1,000 commercial RV parks participate in our Discount Park Program, offering traveling Escapees a minimum 15 percent discount or a \$10.00-per-night flat rate for full or partial hookups. Moreover, we publish the *Escapees Travel Guide* each year so our traveling members have an easy-to-use listing of all our parks, discount parks, state maps, and commercial members' directory at their fingertips. Our website carries comprehensive GPS coordinate links and listings for our members to use.
- www.escapees.com — a unique service we offer our members is a free email address for life, no matter which Internet provider they use. Our website is an extensive collection of benefit and event information. The discussion forum is open to nonmembers, too, and contains lively and informative conversations about all aspects of RVing. Through www.escapees.com, members enroll in E-News, which provides critical advocacy issue updates via e-mail (E-News is available only to Escapees members), and Club News, which provides advance notice about special events, programs, news, and other neat and useful information for RVers.
- [Escapees CARE Inc.](#) is the only adult day care program designed for RVers. At the CARE Center in Livingston, TX, members receive professional help during recovery from surgery or

illness while they continue to live in their own RV. CARE is a safety net for both ailing Escapees and their caregivers.

Take a moment to check us out online, or give us a call at 888-757-2582, and we will gladly answer your questions and/or send you an information package.

Escapees RV Club

888-757-2582, www.escapees.com

Tours given at headquarters, campground, and CARE facility at

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