

# ESCAPEESRVClub | TRAVEL GUIDE ADVERTISING



## Artwork Requirements

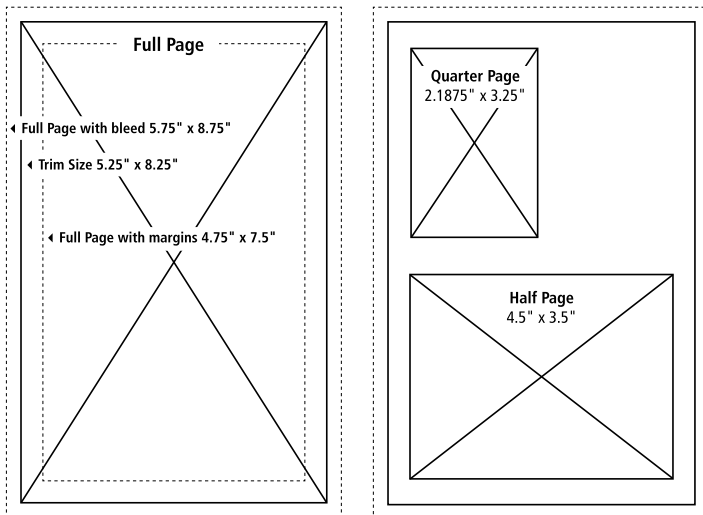
Electronic files should be PDF (press optimized), EPS, or TIFF. All fonts and linked images should be embedded or included. Ads may be submitted on CD, by e-mail to [advertising@escapees.com](mailto:advertising@escapees.com) (not to exceed 7MB), or via FTP. Proofs should be included, sent separately, or faxed for verification.

## Transferring Files by FTP:

It is possible to send your ad via our FTP site. Please call for user name and password information. Once your artwork has been transferred, please send an e-mail to notify us that your artwork has been posted.

## Important:

- Photos should be saved at 300dpi (dots/pixels per inch) as either EPS or TIFF formats and should be CMYK or Grayscale.
- Art files from the World Wide Web (72dpi JPEGs and GIFs) will not be accepted.



## We Can Build Your Ad For You!

We will need some information from you so that we can create an effective ad for your business. If you have any ideas in mind, supply those ideas, along with any of the following:

- Logo
- Business Card
- Brochures
- Previous Ads
- Website
- Photographs

The cost for this service is \$100.

## E-mail, fax, or mail any or all of the above to:

Escapees Inc.  
 Attn: Marolyn Will  
 100 Rainbow Drive, Livingston, TX 77351  
 Toll-free: 888-757-2582 • Fax: 936-327-4388  
[discountparks@escapees.com](mailto:discountparks@escapees.com)

## Advertising Rates:

Back Cover	5.25" x 8.25"	\$1,595
Inside Covers	4.5" x 7.5"	1,495
Full-page Color	4.5" x 7.5"	1,250
Full-page B&W	4.5" x 7.5"	975
Half-page B&W	4.5" x 3.5"	595
Quarter-page B&W	2.1875" x 3.25"	375

- Escapees magazine advertisers, deduct 10% from the above prices.
- Reservation space for cover and color ads must be confirmed. Covers are temporarily reserved for current magazine advertisers.
- Artwork and payment due date: October 1, 2007

For additional information, contact us at:  
[advertising@escapees.com](mailto:advertising@escapees.com) • 888-757-2582



## Attention Park Owners:

Make your listing stand out.

- Upgrade it for cents!
- Box it!
- Highlight it!

**Only \$75**