

ESCAPEES RV CLUB

Commercial Membership

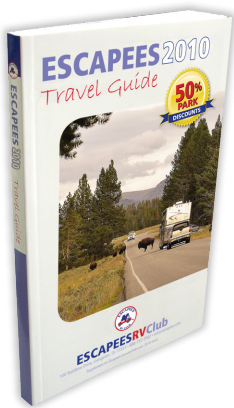
You are invited to join the
Escapees RV Club
Commercial Membership (CM) program.



Why join the Escapees CM program?

A 2005 survey showed 65,000 Escapees are active RVers, and 69 percent of them travel an average of 11,821 miles during 8 or more months. The survey showed almost half of the members reported a net worth in excess of \$100,000, and 75% access the Internet.

Would you like Escapees members as customers?
Attract their attention by:



- A listing on www.escapees.com, which attracts over two million hits a month—with new viewers added daily. The new commercial directory lists CMs by company name, by business category, and allows “key word” searches.
- Three listings in the annual *Escapees Travel Guide* mailed free to all 65,000 Escapees. Your CM listing is by company name, business category and city/state location.

Enjoy special promotional benefits.

CM benefits offered at Escapade rallies are:

- **Set up your exhibit booth on Friday.**
Have an extra day to set up your vendor's booth.
- **Present a vendor information program (Info-mercial).**
Give a 30-minute commercial presentation about your products or service.

Benefits of Membership:

- A prominent listing in the *2011 Escapees Travel Guide*.
- Member information in NEW commercial members online directory on www.escapees.com.
- Permission to use exclusive CM logo on business stationery.
- CM decal to post at your place of business.
- A complimentary subscription to the award-winning *Escapees* magazine.
- CM card showing proof of membership.
- Opportunity to participate in Escapade promotional programs.
- Early announcements of new promotional benefits.

Membership Fee:

Enjoy these benefits for only \$39 per year, plus \$10 enrollment fee. Attract Escapees members for less than \$1 per week.

Want more visibility?

Expand your visibility by adding additional category listings from over 100 different categories. Encourage Website visitors to jump over to your Website with an enhanced link (hyperlink) in your listing. Choose the enhanced link option and receive a second line of text. See application form, on reverse side, for details on these optional enhancements.

Add your company name to the rapidly growing list of
commercial members who are adding new customers.

Join Today!

ESCAPEES RV CLUB

Commercial Membership Application

Your Web posting will be

Company _____

Business Description (limit 65 characters) _____

Contact Person _____ Current SKP# _____

Title _____

Address _____

City _____ State _____

Zip _____ Country _____

Toll-free Phone Number _____

Telephone Number _____

E-mail Address _____

Website _____

MEMBERSHIP TYPE & COST (SELECT ONE):

1 yr. (\$39 + \$10 enrollment fee)\$49

Additional Promotional Opportunities

Enhanced link from www.escapees.com
(Concurrent with membership. Paid yearly) \$150

Enhanced (Hyper) link with second line of text (Max 70 characters/spaces)
(Concurrent with membership. Paid yearly) \$150

Your text: _____

Complimentary subscription to *Escapees* magazine

Membership + One Category	\$ _____
Add Category Fee	_____
@ \$10 each _____	\$ _____
Enhanced link Fee (\$150)	\$ _____
Total Amount Enclosed	\$ _____



TYPE OF PAYMENT:

- Check or money order
Make payable to Escapees RV Club, Inc.
 - Credit card payment
 - M/C VISA DISCOVER
- Credit card # _____

Expiration date ____ / ____

Signature _____

If your billing information is different from your Website posting, please complete:

Contact Person _____

Title _____

Address _____

City _____ State _____

Zip _____ Country _____

Phone Number _____

E-mail Address _____

Contract Agreement

I agree to abide by the Escapees Code of Conduct and privacy policy. I will not use the names, addresses, or e-mail addresses from the Escapees membership directory or Website, www.escapees.com for any business or solicitation use. I understand Escapees, Inc. reserves the right to terminate (or refuse to renew) my commercial membership and/or personal membership if I violate these rules.

Signed: _____

Date: _____

CATEGORY LIST FOR ESCAPEES WEBSITE AND ESCAPEES TRAVEL GUIDE (First listing is free with membership. Additional listings or locations, \$10 each.)

CAMPGROUNDS & RV RESORTS

- Campgrounds & RV Resorts
- Campgrounds & RV Resorts (Membership)

COMMUNICATIONS & ELECTRONICS

- Antenna Parts & Service
- Audio & Sound Systems
- Cellular Phones & Accessories
- Communications & Electronics
- Computers & GPS
- E-mail Services & Equipment
- Internet-Satellite & Wi-Fi
- Inverters & Generators
- Satellite Radio & Accessories
- Satellite Systems
- Satellite TV Service & Accessories
- Video Systems

EDUCATION SERVICES

- Driving Schools
- Education Services
- Publications & Books

EXTERIOR PARTS, REPAIRS & MAINT.

- Awnings & Shades
- Body-Maint., Repairs, & Painting
- Cleaning Supplies & Service
- Parts, Repairs, & Maint.
- Outdoor Mats
- RV Covers
- RV Graphics
- Windshield Wipers, Parts, & Repairs
- Windshields & Windows

FINANCIAL OR LEGAL

- Banking
- Financial or Legal
- Financial Services
- Insurance
- Investments
- Legal Services
- Message Services
- Marketing (Employment)

INTERIOR PARTS, SUPPLIES & REPAIRS

- Appliances
- Bathroom Fixtures
- Carpets & Flooring
- Cleaning Supplies & Services
- Fans & Vents
- Furniture & Upholstery
- Interior Parts, Supplies, & Repairs
- Security & Safes
- Window Coverings

MISCELLANEOUS

- Apparel, Clothing, & Jewelry
- Arts, Crafts, & Hobbies
- BBQs & Outdoor Equipment
- Bicycles, Scooters, & Motorcycles
- Food & Gourmet Accessories
- Gifts & Toys
- Marketing: Campgrounds
- Marketing: Other Services
- Miscellaneous
- Badges, Flags, Signs, & Plaques

- Pet Supplies
- Real Estate
- Recreational Equipment
- RV Lots & Storage
- Service Contracts
- Storage Solutions-Velcro
- Warranties

PERSONAL CARE SERVICES

- Dental Services
- Health & Beauty Aids
- Medical Evacuation Services
- Medical Services
- Mobility & Assistance Equipment
- Personal Care Services

RV CUSTOM PARTS & ACCESSORIES

- RV Custom Parts & Accessories
- RV Custom Tow Bodies

RV DEALER-CONSIGNMENT

- RV Dealer-Consignment

RV DEALERS

- RV Dealers

RV MAINT., SERVICE & REPAIRS

- Axles
- Batteries
- Brakes
- Diesel Engines: Parts & Accessories
- Engines: Parts & Accessories
- Gas Engines-Parts & Accessories
- Lubricants

- Petroleum Products
- RV Maint., Service, & Repairs
- Steering Systems
- Suspension System - Chassis
- Tires & Wheels
- Tools
- Transmissions

RV PARTS & ACCESSORIES

- RV Parts & Accessories

RV SALES - INTERNET

- RV Sales - Internet

RV SERVICES

- RV Services

RV SYSTEMS

- Air Conditioning & Purification
- Backing-up Systems
- Electrical & Components
- Exhaust Systems & Accessories
- Fire & CO Detectors
- Fuel Systems & Tanks
- Generators
- Heating & Furnaces
- Leveling Systems
- Monitoring Instruments

- Navigation Systems
- Plumbing Systems & Equipment
- Refrigeration Systems
- RV Systems
- Safety Systems & Products
- Solar Panels & Systems
- Towing & Towing Equipment
- Ventilation Systems
- Waste-water Systems & Supplies
- Water & Purification Systems
- Water Heating Systems
- Weather Proofing & Insulation

TRAVEL & TRAVEL SERVICES

- Caravans & Tours
- Clubs, Organizations, & Associations
- Destination Attractions: Resorts, Hotels, & Motels
- Membership Campgrounds
- Mexico Auto Insurance
- Restaurants
- RV Rentals
- Shows & Promotions
- Towing Services
- Travel & Travel Services
- Travel Agencies

For a current list of categories, please visit www.escapees.com and click on "Commercial Member." Return completed form to Escapees RV Club, 100 Rainbow Drive, Livingston, TX 77351-9300 or fax to 936-327-4388.