

## Writer's Guidelines

### Audience

*Escapees* magazine contributors are RVers interested in sharing the RV lifestyle. Our audience includes full- and part-time RVers, RVing snowbirds (those who travel south for the winter), and anyone considering extensive travel. *Escapees* members have varying levels of RVing experience; therefore, the magazine looks for a wide variety of material typically not found in conventional RV magazines. We welcome submissions on all phases of RV life and for all age demographics. *Escapees* RV Club members range in age from younger RVers, with or without children, who are working from the road, to retirees. A large majority of members live in their motorhomes, fifth-wheel trailers, or travel trailers, on a full-time basis. Popular topics are mechanical/technical, RV modifications and conversions, lifestyle issues and tips.

### Queries

The editor does not accept articles based on a query. The decision for acceptance of material is based on the completed article with any accompanying photos, graphics, or illustrations. Only complete articles will be considered.

### Writing Style

Use an engaging, conversational tone. Avoid verbosity and colloquialisms. Make your lead and summary a work of art. Include the names (and *Escapees* membership number, if applicable) and phone numbers for all persons or companies mentioned within your submission. If a company is mentioned, provide their postal mailing address and website. Do not promote your company's products. Material submitted for the sole purpose of advertising will not be accepted. However, service providers may submit RV-intensive, informative articles of a generic nature. As a courtesy, the author's credentials and business alliance is allowed in their bio. Poetry, travel blogs/diaries, foreign travel stories and fiction stories are rarely published in *Escapees* magazine.

### Appropriateness and Timing

*Escapees* magazine submissions must be RV-related or of significant interest to the frequent RVer. Due to an approximate four-month lead time, seasonal or holiday material should be submitted no less than six months in advance and identified as time-sensitive.

# ESCAPEES MAGAZINE *Sharing the RV Lifestyle*

100 Rainbow Drive, Livingston, Texas 77351-9300 | 888-757-2582 | 936-327-8873 | Fax: 936-327-4388 | editor@escapees.com

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## **Payment**

We pay for feature articles upon publication. Letters to the editor, tips, opinions, recommendations, and other “filler” items generally do not qualify for payment. Compensation varies depending on the quality of the article and if accompanying images are acceptable to include. Payment is typically \$100 to \$200 for feature submissions, and \$50 to \$100 for short fillers.

## **How to Submit**

Writers are encouraged to submit material by e-mail to editor@escapees.com. If e-mail is not accessible, send submissions with your full name, mailing address, Escapees membership number, and phone number to *Escapees Magazine*, 100 Rainbow Drive, Livingston, TX 77351.

- Story length: Maximum feature article length is 1,500 words. Short filler-type submissions ranging from 100 to 500 words are also considered.
- E-mail: Article submitted by e-mail should be included on an attached Word document or in the body of the e-mail. Images should be unedited and high-resolution, and sent as an attachment.
- CD or hard-copy manuscript: If no electronic means is available and an article is submitted by hard copy only, the article should be typed in uppercase and lowercase only (never all capitals) and use only a single space after a period. Use a plain font such as “Times.” There is no need to format your submission or use a variety of fonts and point. All articles are received on speculation, and we are not responsible for unsolicited manuscripts.

## **Deadline**

There are no deadlines for articles, “Different Viewpoints,” or “Tips.” Since all issues are being compiled throughout the year, your article may be held for one year (six issues). The 10th of odd-numbered months is the deadline applied to club- and park-related material only.

## **Images and Illustrations**

Submit clear, sharp illustrations and photos. Photos must be high resolution and unedited. When sent by e-mail, photos should be provided as an attachment and not compressed or embedded in a message. Photo prints and charts are welcome. If using a file-sharing service for larger files, you may share to editor@escapees.com. Captions, model releases, and identification of subjects are required. If you would like your material returned, include a self-addressed, stamped envelope. Postage is not necessary if you are in Escapees Mail Service. (Detailed photo guidelines are available upon request or at [www.escapees.com/magazine](http://www.escapees.com/magazine).)

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## **Biography (For feature article submissions)**

Include a short paragraph about your background, qualifications or inspiration for writing the article. Describe what makes you an expert on the topic or subject matter. Also, include a high-resolution photo of yourself in a natural setting. Headshot photos work best.

## **Limited Copyright License Agreement**

Include a completed Limited Copyright License Agreement (LCLA) form with each submission. Simultaneously sending a submission to *Escapees* magazine and to another publication can cause copyright problems. Please list the other publication on the Limited Copyright License Agreement if applicable. If the article you are submitting has been previously published, include the name and date of publication. If you plan to submit multiple articles, you can check the “multiple submissions” box on the LCLA form, and it will cover all articles submitted from one year of the date of signature. Rejection of material in *Escapees* magazine is final. Magazine forms are available to download at [www.escapees.com/magazine](http://www.escapees.com/magazine).