

## Writer's Guidelines

### **Audience**

*Escapees* magazine's contributors are RVers interested in sharing the RV lifestyle. Our audience includes full-time RVers, snowbirds, and those looking forward to traveling extensively. *Escapees* members have varying levels of experience; therefore, the magazine looks for a wide variety of material, beyond what is found in conventional RV magazines, and we welcome submissions on all phases of RV life, especially relevant mechanical/technical information. *Escapees* RV Club members range in age from retirees to younger RVers, with or without children, who are working from the road. A large majority of members live in their motorhomes, fifth-wheel trailers, or travel trailers, on a full-time basis.

### **Queries**

The editor does not accept articles based on a query. Decisions for use of material are based on the full article with any accompanying photos, graphics, or diagrams. Only complete articles will be considered.

### **Writing Style**

Use an engaging, conversational tone. Well-placed humor is refreshing. Eliminate fluff and verbosity. Avoid colloquialisms. Do not promote your company's products. If your material reads like an advertisement in any way, it has a slim chance of being accepted. Make your lead and summary a work of art. Include the names (and *Escapees* membership number, if applicable) and phone numbers for all persons or companies mentioned within your submission. If a company is mentioned, provide their postal mailing address and website. Poetry, travel blogs/diaries, and fiction stories are rarely published in *Escapees* magazine.

### **Appropriateness and Timing**

*Escapees* magazine submissions must be RV-related or of significant interest to the frequent RVer. Due to an approximate four-month lead time, seasonal or holiday material should be submitted no less than six months in advance and identified as time-sensitive.

### **Payment**

We pay for feature articles upon publication. Letters to the editor, tips, opinions, recommendations, and other "filler" items generally do not qualify for payment. Payment varies depending on how well the article is written and if there are accompanying photos or illustrations that can be used with the article. Payment will not exceed \$150 per article.

### **How to Submit**

Writers are encouraged to submit material by e-mail to **editor@escapees.com**. If e-mail is not accessible, send submissions with your full name, mailing address, *Escapees* membership number, and phone number to *Escapees* Magazine, 100 Rainbow Drive, Livingston, TX 77351.

- **Story length:** Maximum story length is 1,500 words. Include the word count on the first page of the article. We also encourage filler-type items ranging from 100-500 words; however, these submissions may not qualify for payment.

- **E-mail:** When submitting an article as an attachment, the text should also be included in the body of the e-mail.
- **CD:** Microsoft Word® or other word processors are acceptable. Include a hard copy.
- **Hard copy:** If no electronic means is available and an article is submitted by hard copy only, the article should be typed in uppercase and lowercase only (never all capitals) and use only a single space after a period. Use a plain font such as Times. Do not put your story in columns or use a variety of different fonts and point sizes to highlight article titles or the beginning of paragraphs. All articles are received on speculation, and we are not responsible for unsolicited manuscripts.

## **Deadline**

There are no deadlines for articles, “Different Viewpoints,” or “Tips.” Since all issues are being compiled throughout the year, your article may be held for a year (six issues) or more. The deadline, the 10th of odd-numbered months, applies to department material only. (For a list of departments, see the “Contents” page of any issue of *Escapees* magazine.)

## **Photos, Figures, and Illustrations**

Submit clear, sharp illustrations and photos. Photos should be provided at the highest resolution and unedited. When sent by e-mail, photos should be provided as an attachment and not compressed or embedded in a message. Prints, figures, and charts are welcome. Captions, model releases, and identification of subjects are required. If you would like your material returned, include a self-addressed, stamped envelope. Postage is not necessary if you are in *Escapees* Mail Service. (*More detailed photo guidelines are available.*)

## **Biography**

(For feature article submissions) Include a short paragraph about your background and/or qualifications for writing the article. Describe what makes you an expert on the particular subject. Also, include a high-resolution photo of yourself in a natural setting. Head-shot photos work best.

## **Limited Copyright License Agreement**

Include a completed Limited Copyright License Agreement (LCLA) form with each submission. Simultaneously sending a written submission to *Escapees* magazine and to another publication can cause copyright problems. If you have done this, please list the other publication on the Limited Copyright License Agreement. Or, if the article you are submitting has been previously published, include the name and date of publication. If you plan to submit multiple articles, you can check the “multiple submissions” box on the LCLA form, and it will cover all articles submitted from one year of the date of signature. All decisions to not print your material in *Escapees* magazine are final. Feel free to submit your material elsewhere. (The LCLA, as well as other magazine forms, can be found online at [www.escapees.com/knowledge/escapees-magazine/tips-submissions](http://www.escapees.com/knowledge/escapees-magazine/tips-submissions).)