

## ESCAPEES COMMERCIAL MEMBERSHIP LOGO PERMIT REQUEST

**Purpose:** The Escapees RV Club's commercial membership (CM) logo was developed to assist Escapees members in identifying Escapees commercial members. The logo contains the Escapees trademarked logo, generally described as the house in a wagon, the name Escapees, and variations.

**Use of CM Logo:** Escapees commercial members may use the CM logo, limited to the following conditions and uses:

1. The user must be a current commercial member in good standing. In the event the CM membership expires, this permit is revoked, and the Escapees commercial membership logo must be removed from all media sources immediately.
2. The privilege to display the CM logo is for the following uses:
  - a. Use on company stationery or business card.
  - b. Display of the Escapees RV Club CM logo decal at place of business or RV show booth
  - c. Use in advertising copy.
  - d. Use on the CM company Website.



The Escapees RV Club's permission to display the Escapees CM logo is limited to the above uses.

Uses a and b for company stationery, business cards, and display at business and RV show booth, may be authorized without a sample provided. Uses c and d, advertising copy and website placement, require the submission of a draft copy illustrating how the logo will be used in the ad copy or website.

Permission to use the CM logo does not extend to the use of the logo on clothing or other objects for personal or resale use. Escapees RV Club reserves the right to produce and/or sell items or clothing with the CM logo.

Upon approval of this application, Escapees RV Club will provide a logo copy for the CM's use. It may not be changed, modified, or amended in any way. Use of the logo in any other situations without written permission from the Escapees RV Club is a breach of this agreement.

I/We \_\_\_\_\_ CM # \_\_\_\_\_  
request permission to use the Escapees RV Club's commercial membership logo in the following uses:

\_\_\_\_\_

I agree to use the Escapees commercial logo only in the above uses. If I terminate or allow the membership to lapse, I agree to immediately (within 10 days) remove the logo from any and all written, printed, or electronic documents.

Signed \_\_\_\_\_ Date \_\_\_\_\_  
Printed Name \_\_\_\_\_ Title \_\_\_\_\_

**Please send me the logo in:**

eps  gif  tiff  jpeg  other  Color  Black/White  Both  
For use:  On web  In print material

**Email Address:** \_\_\_\_\_  
Any changes must be cleared with Escapees RV Club prior to use.

For Escapees use only

Approval granted for use: \_\_\_\_\_ on \_\_\_\_\_  
Approval granted for use: \_\_\_\_\_ on \_\_\_\_\_

Signed \_\_\_\_\_ Date: \_\_\_\_\_  
Printed Name \_\_\_\_\_ Title: \_\_\_\_\_